

## Special Issue: Purchasing and Supply Management Education



### Background

University teaching is a core tenant of academia. However, the pressures and rewards for producing high-quality research have unfortunately relegated teaching to a distant secondary priority for many scholars. This dilemma exists in just about every business discipline, including Purchasing and Supply Management (PSM). There are several textbooks from different publishers, and to a lesser extent case studies available for PSM scholars to use in the classroom. Currently, there are limited resources available describing current techniques and issues in PSM education that can provide guidance for improving education and educational outcomes.

Education resides at the center, both literally and figuratively, of the *International Purchasing and Supply Education and Research Association* (IPSERA). In 2014, several scholars launched the Educator's Workshop at the annual IPSERA conference to support further dissemination of pedagogically focused research and practice in PSM education. Although the Educator's Workshop has been successful during the last decade, we also realize the audience for the workshop is limited to the participants attending the session. In addition, we are not aware of any journal that specifically focuses on PSM pedagogy.

### Objectives

The purpose of this special issue on PSM education is to disseminate current research and practice in PSM education and pedagogy. The introduction of an ever-widening array of performance metrics and the increased expectations of students in a post-Covid educational landscape demands more research into how PSM education can be improved. To provide a structured and visible outlet for sharing a wide range of evolving pedagogical and teaching practices in the PSM field, it is hoped that this special issue will stimulate the development of teaching in PSM and provide a platform for future collaborative endeavours within the PSM and overall supply chain management scholarly community.

### Guest Editors

**George A. Zsidisin**, Ph.D., CPSM, is the John W. Barriger III Professor of Supply Chain Management at the University of Missouri – St. Louis, USA  
[gzsidsin@umsl.edu](mailto:gzsidsin@umsl.edu)

**Stephen Kelly**, Ph.D., MCIPS, SFHEA, CMBE, is a lecturer in Supply Chains, Procurement, and Project Management at Salford University Business School, UK  
[s.j.h.kelly@salford.ac.uk](mailto:s.j.h.kelly@salford.ac.uk)

**Marika Tuomela-Pyykkönen**, M.Sc., Doctoral researcher, is a Principal Lecturer at Lapland University of Applied Sciences, Finland  
[marika.tuomela-pyykkonen@lapinamk.fi](mailto:marika.tuomela-pyykkonen@lapinamk.fi)

**Matias Enz**, Ph.D., is an Assistant Professor of Supply Chain Management at the University of Missouri – St. Louis.  
[enzm@umsl.edu](mailto:enzm@umsl.edu)

**Temidayo Akenroye**, Ph.D., MCIPS, FHEA, is an Associate Professor of Supply Chain Management at the University of Missouri – St. Louis.  
[takenroye@umsl.edu](mailto:takenroye@umsl.edu)

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## Suggested themes

A wide range of potential research and practices can be submitted for review, with topics including, but not limited to the following:

- Enhancing learning through technology
- Changes in delivery methods and approaches
- Fostering and enhancing diversity, equality and inclusion
- Creating a climate for enhancing student engagement
- Employing innovative student and faculty assessment techniques
- Building belongingness within student communities
- Measuring student and academic performance
- Integrating practice and industry requirements into the teaching curriculum
- Implementing public procurement policies and practice into the teaching curriculum
- Integrating PSM teaching with other fields

Given the focus of the special issue is on PSM education, there will be some flexibility with regard to manuscript format. For example, JPSM normally publishes manuscripts reporting the findings from research on PSM phenomenon. This special issue will likewise encourage submissions reporting research findings associated with teaching and education. These can include, for example, manuscripts using surveys, controlled experiments, case studies, and simulations to report research findings on PSM teaching techniques and pedagogy. Beyond these traditional types of manuscripts, we also encourage the submission of manuscripts such as those describing new or innovative teaching techniques, as well as teaching cases focusing on PSM phenomena, for example. You are welcome to contact any of the guest editors with questions associated with the topic or methodological appropriateness for the special issue.

## Schedule

- Submissions open: 01.05.23
- Submissions deadline: 31.01.24
- First-round decision: 30.04.24
- Final submissions: 31.08.24
- Target publication date: 30.11.24

## Manuscript submission information

Kindly submit your manuscript to the Special Issue category (PSM Education) through the online submission system <https://www.editorialmanager.com/pursup/default2.aspx> of the *Journal of Purchasing & Supply Management*.

All submissions should follow the general author guidelines of JPSM, which are available at:

<https://www.elsevier.com/journals/journal-of-purchasing-and-supply-management/1478-4092/guide-for-authors>



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