



## IPSERA 2022

# Doctoral Workshop and Educator's Conference

### Sunday April 10<sup>th</sup>, 2022

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|---------------|--|--|
| 09:30 –       | <b>Registration for Doctoral Workshop (DW) and Educator's Conference (EC)</b><br><i>Location: The Entrance of the School of Engineering</i>  |  |
|               | <b>Coffee and fika</b><br><i>Location: E1120 The Gallery</i>   |  |
| 10:00 – 10:15 | <b>Welcome and Opening DW &amp; EC</b><br>Jenny Bäckstrand, Anni-Kaisa Kähkönen, George Zsidisin & Donna Marshall<br><i>Location: E1305 Gjuterisalen</i>   |  |
| 10:15 – 10:50 | <b>Keynote Speech DW &amp; EC</b><br><b>Jo Meehan</b><br>Professor of Responsible Procurement, University of Liverpool<br>“Doing Socially-Impactful Research”<br><i>Location: E1305 Gjuterisalen</i> |  |
| 11:00 – 12:30 | <b>DW Session I:</b><br><i>Location: E1017, E1022, E1028</i>   | <b>EC Session I:</b><br><i>Location: E1305 Gjuterisalen</i>  |
| 12:30 – 13:30 | <b>Lunch &amp; Networking</b><br><i>Location: E1120 The Gallery</i>  |  |
| 13:30 – 15:00 | <b>DW Session II:</b><br><i>Location: E1017, E1022, E1028</i>  | <b>EC Session II:</b><br><i>Location: E1305 Gjuterisalen</i> |
| 15:00 – 15:30 | <b>Coffee Break / Swedish fika</b><br><i>Location: E1120 The Gallery</i>   |  |
| 15:30 – 16:45 | <b>Meet the Editor's - Publishing/Reviewing/Ethics</b><br><i>Location: E1305 Gjuterisalen</i>  |  |
| 17:00 – 18:00 | <b>JPSM Board Meeting</b><br><i>Location: E1305 Gjuterisalen</i>   | <b>Welcome Drink</b><br><i>Location: E1120 The Gallery</i>   |
| 18:00 – 20:00 | <b>Conference Early Registration and Welcome Reception (Appetizers)</b><br>IPSERA PhD Bursaries Awards<br><i>Location: The Entrance/E1120 The Gallery</i>  |  |

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**IPSERA Doctoral  
Workshop 2022**

|  |                             | Room: E1017  |  | Room: E1022  |  | Room: E1028  |   |
|--|-----------------------------|--|--|--|--|--|---|
|  |                             | Table 1  | Table 2  | Table 3  | Table 4  | Table 5  | Table 6   |
| <b>Session I</b><br><br>11:00 – 12:30  | 11:00–11:40<br>Presentation | <b>Hoang Kim Ngan Nguyen</b><br>“Understanding how fashion MNCs impacts sustainability practices of upstream suppliers and manufactures – the case of Vietnam”                     | <b>Richard Turinsky</b><br>“Total cost of ownership in supplier selection - the impact of machine learning”  | <b>Sanne Allers</b><br>“Advancing healthcare innovation through payment mechanisms”                              | <b>Elisa Medina</b><br>“Innovative supply chain finance solutions for sustainable development”                               | <b>Vanja Strand</b><br>“How supply chains are tackling the issue of modern slavery at the national and international levels”   | <b>Aleksi Harju</b><br>“Effects of digitalization on supply chain risk management or resilience: a systematic literature review”                            |
|  | Mentor                      | Hakan Karaosman  | Federico Caniato   | Eamonn Ambrose   | Finn Wynstra   | Jo Meehan  | Steven Carnovale  |
|  | Discussant                  | Axel Zehendner   | Jan Martin Spreitzenbarth  | Esmee Peters   | Georgios L. Vousinas   | Britt-Sophie Hunt  | José A. Campos Garcia   |
|  | 11:45–12:30<br>Presentation | <b>Axel Zehendner</b><br>“Managing sustainability in multi-tier supply chains: Understanding and tackling the challenges of extending sustainability to lower tiers”               | <b>Jan Martin Spreitzenbarth</b><br>“The state of artificial intelligence: Procurement versus sales and marketing”   | <b>Esmee Peters</b><br>“Learning from COVID: Comprehending healthcare procurement as an interconnected system”   | <b>Georgios L. Vousinas</b><br>“An innovative model to support collaborative financial supply chain management under crisis” | <b>Britt-Sophie Hunt</b><br>“Value creation via public sector-social enterprise partnership”                                   | <b>José A. Campos Garcia</b><br>“Purchasing strategies and supply chain resilience for electronic and semi-conductor components in the automotive industry” |
|  | Mentor                      | Leonardo Marques   | VG Venkatesh   | Davide Luzzini   | Antonella Moretto  | Bruce Pinnington   | Mohammad Eslami   |
| Discussant                             | Hoang Kim Ngan Nguyen       | Richard Turinsky   | Sanne Allers   | Elisa Medina   | Vanja Strand   | Aleksi Harju   |   |
| <b>12:30 – 13:30</b>                   |                             | <b>Lunch and Networking</b> Location: E1120 The Gallery  |  |  |  |  |   |
| <b>Session II</b><br><br>13:30 – 15:00 | 13:30–14:10<br>Presentation | Room: E1017  |  | Room: E1022  |  | Room: E1028  |   |
|  |                             | Table 1  | Table 2  | Table 3  | Table 4  | Table 5  | Table 6   |
|  | Mentor                      | <b>Ezenwanyi Elizabeth Edgal</b><br>“Sustainable procurement practices and buyer-supplier collaborative relationships as the strategic tools for better environmental performance” | <b>Silke Herold</b><br>“How will advanced digital technologies transform the procurement function? An in-depth study into the value of digitalization for the future workplace of procurement” | <b>Ruben Nicolas</b><br>“Achieving sustainable development with public procurement”                              | <b>Marly Celis</b><br>“Effective and efficient public procurement”   | <b>Anna Dreischerf</b><br>“Sustainable logistics through public procurement? A multiple case study in urban freight transport” | <b>Katharina Matz</b><br>“The Lean and Agile practice-performance link: Findings from a comprehensive meta-analysis”  |
|  | Discussant                  | Donna Marshall   | Guido Orzes  | Hushneara Miah   | Katrina Lintukangas  | Ala Arvidsson  | Frederik Vos  |
|  | 14:15–15:00<br>Presentation | <b>Vincent Odhiambo Achola</b><br>“Logistics outsourcing practices and sustainable supply chain management among Kenyan manufacturers”   | <b>Vidisha Nandi</b><br>“Are contracts transforming within transforming industrial relationships?”   | <b>Mohamed Shaheen Shahul Hameed</b><br>“The role of e-Procurement systems in promoting responsible procurement” | <b>Jad El Bizri</b><br>“Critical success factors in public-private partnerships (PPP): A social capital perspective”         | <b>Ayghir Aybalikh</b><br>“Shift to fossil lean traffic modes – competitive surfaces now and in the future”                    | <b>Katie Kenny</b><br>“Meta-analysis on the gender effects in organizational purchasing: Does gender matter?”   |
| Mentor                                 | Veronica Leon Bravo         | Robert Suurmond  | Carmela Di Mauro   | Erik van Raaij   | Árni Halldorsón  | Salomé Ruel  |   |
| Discussant                             | Ezenwanyi Elizabeth Edgal   | Silke Herold   | Ruben Nicolas  | Marly Celis  | Anna Dreischerf  | Katharina Matz   |   |