



International Purchasing and Supply Education and Research Association NEWSLETTER July 2015

Dear IPSERA members

I am pleased to send you the July 2015 newsletter. Updates about the annual conferences – past and future – and the AGM are complemented by other news from/about IPSERA members and nodes, a few

‘adverts’, and information about various initiatives from members of the Exec Committee.

Don’t forget to email news items to me, and any suggestions/requests for items to include in future newsletters. Time critical items such as job adverts, calls for papers etc, will be posted to the IPSERA website, and an email sent to members.

Best wishes, *Louise*

Louise Knight (Aston Univ, UK) IPSERA Exec Committee member, lead for marketing and newsletter

Contents

IPSERA President: comment on Annual Conference in Amsterdam and the AGM	2
From the IPSERA 2015 conference hosts.....	2
Forthcoming Events.....	4
ISIR WORKSHOP on Sustainable Logistics and Supply Chain Management: October 7-9, 2015 - Lyon, France	4
New members of the Executive Committee and their roles.....	5
Erik van Raaij	6
Marika Tuomela- Pyykkönen,	6
Petra Hoffman	6
Education Initiative: Listing specialist degree programmes.....	7
DOCTORAL WORKSHOP AND BURSARIES	7
In 2015	7
New Bursaries and Awards.....	8
EDUCATORS CONFERENCE – 2015 and looking ahead	8
IPSERA 2016 in Dortmund	9
Arrangements.....	9
The programme.....	9
IPSERA 2017 Budapest/Balatonfüred	10
Job Opportunities	10
Faculty position in Supply Chain Management / Procurement / Logistics / Operations Management Erasmus University (Rotterdam, NL)	10
Other news, announcements and requests	11
Public Procurement Research Centre, Twente	11
New IPSERA Node: Aston University	11
PSM papers in leading non-PSM/SCM journals	11
Recruitment: Part-time tutors, south London	11
New book: Free copies – <i>Sourcing Portfolio Analysis</i>	12
Request for help with survey distribution	12

IPSERA President: comment on Annual Conference in Amsterdam and the AGM

IPSERA 2015 at the Free University (VU) in Amsterdam was a great conference, and we would like to express our thanks to the organizers for all their hard work.

Some highlights for me include the fascinating keynote speech by Mr. Stijn Kiens, Head of the Logistics department at Médecins Sans Frontières. It is really refreshing to hear about P&SCM issues from a different perspective, in this case focussing on NGO and humanitarian aid activities. The conference dinner was held in the beautiful Marble Hall in the Tropenmuseum, and we were delighted to have Professor Christine Harland introduce and honour Professor Attila Chikà with a Lifetime Achievement Fellowship. I also enjoyed hearing all the exciting presentations throughout the conference, particularly research pushing towards new frontiers from PhD students.

The IPSERA Annual General Meeting is held on Tuesday afternoon at the conference, and all conference attendees are members and are welcome to attend. At the AGM, Professor Stefano Ronchi remembered Professor Gianluca Spina, a great friend to IPSERA who will be much missed. We confirmed the upcoming hosts of IPSERA after Dortmund in 2016 will be Budapest / Veszprém in 2017 and Athens in 2018. We discussed the possibility of having IPSERA 2020 hosted in the USA, and are also pursuing the possibility of hosting in Thailand, China or Brazil. The executive committee will keep exploring options and provide an update at IPSERA 2016. We would love to hear from any members who are interested in hosting, as it is great to have a healthy calendar of IPSERA conferences and workshops to look forward to. We also gained approval at the AGM for a range of new awards and schemes, including the IPSERA Doctoral Dissertation Award, a visiting scholar fund, a community building initiative, and the IPSERA Lifetime Achievement Award. More information will be available on the website.

We have an amazing Executive Committee who are all responsible for the great progress we have made for our members. I would like to pass particular thanks to Lieven Quintens, who has in the past few years had responsibility for the website, then been acting treasurer, and is now settled in the role of secretary. We appreciate your flexibility and commitment, Lieven. We welcome Erik Van Raaij (lead for Social Network) and Marika Tuomela-Pyykkönen (lead for PhDs and Scandinavia) to the committee, and look forward to their input and enthusiasm.

Overall, it has been a great year for IPSERA, and we will keep you updated of our progress throughout the year.

With best wishes, *Helen*

Helen Walker, IPSERA President

From the IPSERA 2015 conference hosts

The 24th Conference of the International Purchasing Education and Research Association (IPSERA) was hosted by VU University Amsterdam and organised together with the University of Pannonia, Veszprém from March 28 to April 1. More than 200 participants from more than 20 countries presented and discussed more than 145 conference papers during the three and a half day meeting, which included a Doctoral Workshop and a special Educators Conference as pre-Conference events.

The Welcome reception on Sunday evening was in the Council Hall of the City of Amsterdam, where the Chief Procurement Officer of Amsterdam, Hans Dussel, welcomed the participants with an interesting presentation about social targets and economic targets in city procurement.



Listening to the presentation in the City Council Hall: from left to right: Prof. Sander de Leeuw (VU), Nienke Hofstra (VU), Prof Dirk-Jan Kamann (Pannonia), Prof. Helen Walker (President IPSERA), Prof. Wout Dullaert (VU)

On Monday, two key note speakers presented after the official opening of the Conference in

the VU University Aula. Professor Jan Fransoo (TU Eindhoven) dealt with the academic key note, while Stijn Kiens – Head of Logistics at Doctors without Borders (Médicins Sans Frontières) – had a fascinating presentation about the operations of setting up supply systems in crisis areas. ‘Effectiveness, rather than efficiency’ and ‘independence rather than efficiency’ are some of the criteria used in deciding who to partner with, how to maintain neutrality and most of all, how to help those in need. The main motivator was ‘outrage’. Outrage about what happened to certain tribes, nations or minorities. Stuff to make you think about things...



Photo: Stijn Kiens of Doctors without Borders Logistics Amsterdam in his key-note speech

The remainder of the days was filled between 8.30 and 17.00 with hard work: presenting, discussing, meetings, Assembly, the usual conference activities. The evenings were spent on social activities, a buffet dinner in the wonderful Zuiderkerk on Monday and on Tuesday the Gala Conference Dinner in the famous marble hall of the Royal Institute of the Tropics. Here, the various awards for best papers were handed out, and the numerous bursaries that IPSERA has for promising young talents. The IPSERA Best Paper went to Nadine Kiratli (Maastricht University) and her co-authors Frank Rozemeijer, Ko de Ruyter and Tim Hilken for their paper on Team Creativity. The IFPSM Best Paper with managerial implications went to Cees Gelderman (OU Heerlen) and his co-authors JanJaap Semeijn and Niels Plugge for their work on the Role of Critical Incidents in designing Globalisation Strategies. The Nevi

Zorg Best Paper in Health care procurement went to Fredo Schotanus (University Twente) and his co-authors P.M. Carrera and S. Katik for their work on Cooperative Procurement by Hospitals.



From left to right: Prof. Dirk-Jan Kamann (Pannon, Chairman of the Jury), Mr. Malcolm Youngson (CEO IFPSM) and Dr. Cees Gelderman (Open University Heerlen) for receiving the Best Paper with Managerial Implications



A special award was given for the first time in the history of IPSERA: the Life Time Achievement Award. It was awarded to Prof. Attila Chikán, for his work in the field of Purchasing and Supply Management.

Prof. Attila Chikán (Corvinus, HALPIM) during the presentation of the IPSERA Life Time Achievement Award by Prof Christine Harland, at the Conference Dinner in Amsterdam.

Altogether, it was a very successful conference and I would like to thank my Team members of the local Organising Committee for the very good cooperation!

Dirk-Jan Kamann

The Local Organising Committee, from left to right: Prof Dirk-Jan Kamann (Pannonia), Prof. Sander de Leeuw (VU), Nienke Hofstra (VU), Prof. Wout Dullaert, (VU), Chair.
(Committee secretary: Ellen Ombergen)

All pictures taken by Rudi Wells Fotografie.



Forthcoming Events

ISIR WORKSHOP on Sustainable Logistics and Supply Chain Management: October 7-9, 2015 - Lyon, France

The International Society for Inventory Research, in cooperation with EMLYON Business School and the DISP Lab organizes a workshop on the inventory aspects of sustainable logistics and supply chain management. The Workshop will be a special meeting of both economists and operational analysts, thereby attempting to bring together two streams of research within the ISIR Community. A collection of the extended abstracts will be published after the workshop, supplemented with a set of conclusions and suggestions based on the workshop discussions.

Papers on all topics related to the theme are invited, however preference will be given first of all to papers focusing on inventory related issues of sustainability and to the following topics:

- Analysis of hidden costs impact on sustainable supply chains' decisions
- Resource-efficient production, inventory and routing decisions
- Sustainable design of production and supply chain networks

- Measurement of supply chain environmental footprint
- Performance measures, metrics, and impact of sustainable supply chain
- Reverse logistics and green considerations
- Sustainability issues in manufacturing and services sector
- Lean management and its relationship with the sustainable supply chain
- Information systems for sustainable supply chain
- Socially responsible supply chains
- Reference models for green production and supply chains
- Strategies and decision making for resource efficient supply chains
- The impact of e-commerce on logistics
- Urban Logistics

Important Dates:

Submission of extended abstract deadline: 15 August 2015

Notification of Acceptance: 10 September 2015

Registration deadline: 20 September 2015

The workshop is sponsored by ISIR and EMLYON Business School, and **only 50 euros** administration fee will be charged for registration and attendance.

For further information please visit: www.em-lyon.com/isir2015

The Organizing Team

Dr. Yacine Rekik, Associate Professor of Supply Chain Management, EMLYON Business School, DISP Lab

Prof. Attila Chikán, Director, Competitiveness Research Centre, Corvinus University of Budapest, Executive Vice President of ISIR

Prof. Dr. Henk Zijm, Professor of Production and Supply Chain Management, University of Twente

If you have any further questions, please do not hesitate to contact the Organizing Team or the ISIR Secretariat.

Do not miss this great opportunity of networking! We hope to be able to welcome you in Lyon.

Best regards,

Attila Chikán

Executive Vice President

ISIR / International Society for Inventory Research www.isir.hu

New members of the Executive Committee and their roles

At the AGM, Michael Henke and Lieven Quintens were re-elected, and two new members joined the Executive Committee. Erik van Raaij and Marika Tuomela-Pyykkonen introduce themselves below. The third new member of the committee is Petra Hoffman, IPSERA's Treasurer.

Erik van Raaij

Associate Professor, Rotterdam School of Management, Erasmus University, The Netherlands



I feel honoured to have been elected onto the Executive Committee of IPSERA. When I started to work for Arjan van Weele in 2003, making the switch from marketing to purchasing and supply management, one of the first things Arjan advised me to do is to join the 2004 IPSERA conference in Catania. I have considered IPSERA my home base ever since. In 2008, at the IPSERA conference in Perth, I volunteered to organize the IPSERA Doctoral Workshop for the 2009 Wiesbaden conference, and organized the Workshop also for the following four years (I handed over to Davide Luzzini per 2014). With a seat on the EC, I appreciate the opportunity to contribute further to our Association. In my new role, my focus will be on the IPSERA social network. On the one hand, this means developing a vision on how IPSERA can and/or should use social media to realize its objectives. On the other hand, I would also like to fulfil this role by investigating additional approaches through which IPSERA can activate and feed its (social) network of members in between annual conferences.

Marika Tuomela- Pyykkönen,

Doctoral student, University of Oulu, Finland



Ever since my first IPSERA conference in Naples, 2012, I have received such a warm welcome it is hard to describe. As a PhD student, founding your annual conference and scientific community is the best support you can get to your research. IPSERA has definitely been the right choice from the very beginning and now it is my turn to return the favour as newly appointed member for the Executive Committee. In my new position, I wish to bring the Northern (almost Arctic) perspective to IPSERA, and to do my best to support the new PhD students entering into the community. The warm and encouraging atmosphere of IPSERA will definitely help to kick-start your academic career!

Petra Hoffman

Associate Professor, University of Twente, The Netherlands



Editor's note: My apologies! I failed to ask Petra for her contribution before the vacation period. Petra's introduction will be in the next newsletter.

Petra is IPSERA Treasurer.

Education Initiative: Listing specialist degree programmes

Many IPSERA members run degree programmes specialising in purchasing and supply. To help raise the profile of PSM, we propose to provide a simple directory of specialist degrees. The listing will be posted to the open access pages of the website, with links to relevant websites (e.g. national professional associations).

If you run a specialist Bachelors or Masters degree programme, please take a moment to provide the details, using the table below. Copy and complete the table and email it to marika.tuomela-pyykkonen@oulu.fi. Also contact Marika if you have any questions or suggestions.

Degrees in Purchasing / SCM offered by IPSERA network member institutions

Please follow the Cardiff example

Country	University	Course Level and title	Purchasing and SCM modules	FT/PT and duration	Degree entry criteria	IELTS requirements	Fees	Scholarship opportunity ?	IPSERA contact	Weblink
UK	Cardiff University	MSc Logistics and Operations Management	Strategic SCM module	FT 12 months	Upper second class Honours degree or equivalent	6.5 with at least 6.0 in each category	£6,345 (UK/EU), £17,490 (Rest of the world)	Yes	Jane Lynch, Helen Walker, Christine Harland	xx

Alternatively, go to the website for MSWord template of this table:

<http://ipsera.wildapricot.org/Resources/Documents/IPSERA%20specialist%20degrees%20information%20template.docx>

DOCTORAL WORKSHOP AND BURSARIES

In 2015

This year workshop confirmed the trend of increasing participation with 14 presenting PhD candidates and even 13 faculty discussants. Feedbacks from PhD students have been great and that is something IPSERA should be proud of: compared to other conferences the number of faculty members involved in the Doctoral Workshop (we must thank all of them!) is very high. That ensured the quality of discussions and the possibility of networking throughout the day. Looking at the Doctoral Workshop we might definitely hope for a bright future of the association, as we are contributing to increase the connections among scholars and to reinforce the identity of purchasing and supply management as a discipline. In this regard, Davide Luzzini, as organiser of the Doctoral Workshop, would also like to thank the ever-increasing support that IPSERA is granting to PhD candidates through bursaries and awards.. This year we had 7 bursaries assigned, ensuring the kind of participation we expect from such a lively community. From next year, all PhD candidates will benefit from the integration between the bursary awarding procedure and the reduced PhD conference fee in order to ensure lower fees to those who join the doctoral workshop and to allow a fair distribution of funds on a need and merit basis.

We also would like to take the chance to thank Mario Raffa and the Chartered Institute of Procurement & Supply (CIPS) for their continued sponsorship of bursaries for this year's conference but also for next conference in Dortmund, Germany in 2016.

Moreover, in this year's AGM we have also decided to establish an African Scholar Bursary promote and facilitate African scholars' attendance of future IPSERA conferences. This bursary was established with the generous support of Prof. Hannie Badenhorst-Weiss (Conference Host: IPSERA 2014 in Pretoria, South Africa).

New Bursaries and Awards

With great support at the Annual General Meeting, the IPSERA executive committee has decided to widen its portfolio of bursaries and awards. Our goal is to distinguish extraordinary achievements and to co-fund community building initiatives within our academic discipline. Therefore, we will introduce the following new bursaries and awards as of 2015.

African Scholar Bursary

Community Building Bursary

IPSERA Doctoral Dissertation Award

IPSERA Lifetime Achievement Award

For detailed information on each of these new initiatives please refer to <http://www.ipsera.com/page-1737640>

If you have any queries or suggestions, please contact Davide or Kai

Davide Luzzini, Convenor of the IPSERA Annual conference Doctoral Workshop
dluzzini@audencia.com

Kai Foerstl, Exec committee, lead for bursaries Kai.Foerstl@ggs.de

EDUCATORS CONFERENCE – 2015 and looking ahead

The 2015 IPSERA Educators' Conference brought together purchasing and supply educators from around the world to look at how we can deal with competitive challenges through supplier management education. The conference started with an enlightening keynote address from Professor Dr Arjan Van Weele on how education can enhance engagement in purchasing professionals and develop their ability to deal with organisational dilemmas, which led to a very stimulating discussion. This was followed by a wide range of excellent paper presentations, covering a number of different educational areas and provided the participants with ideas and practical techniques to use in their own teaching. The organisers would like to extend their thanks to Professor Dr Arjan Van Weele for delivering the keynote address, those who presented papers, all participants and all those involved from the VU University for making the Educator's Conference such a worthwhile and interesting day.

Two very useful suggestions came out of the conference, which will allow the IPSERA community to engage with each other in between conferences and will make use of the developing IPSERA website. Firstly, it was suggested that individuals provide a list of Bachelors and Masters level courses at different institutions (see the Education Initiative section above) and secondly, that we could use the website to share teaching materials (e.g. videos, case studies). Please e-mail Stephen Kelly (at stephen.kelly@staffs.ac.uk) with any teaching materials and we will start to populate the website.

We are starting preparations for next year's Educators' Conference and will be developing the theme and suggested agenda over the coming months. As the Educator's Conference is for us, as an education community, we welcome any suggestions or comments, which can be e-mailed to Stephen Kelly at the address above.

Stephen Kelly and Donna Marshall

Contact: stephen.kelly@staffs.ac.uk

Educator's Conference Organisers, and exec committee leads for education

IPSERA 2016 in Dortmund

The 2016 Organising Team has started preparations for the 25th Annual IPSERA Conference. Since the image film about Dortmund and Ruhr Metropolis has already been shown in Amsterdam at this year's IPSERA Conference, we now present the film on our social media channels and on YouTube. See it for yourself what makes our Ruhr region so unique: <https://www.youtube.com/watch?v=BBM8kPxe2Vw>

Arrangements

We have just reserved the meeting venues at TU Dortmund University and Fraunhofer IML, the main conference venue will be our Logistics Campus. Furthermore we have already blocked hotel rooms in beautiful hotels of different categories, which you can already book. More information about this as well as about the programme and our Call for Papers you will find now on our website www.ipsera2016.com, set up a few weeks ago. As from now you can register for the Conference by sending an email to info@ipsera2016.com.



The programme

In order to have an enrichment for our Conference we offer in addition to the parallel sessions two different possibilities to exchange experience and to get knowledge. We are organising both activities via invited papers and not via Call for Papers.

The first possibility we chose is "A Track to Practitioners" on Monday in order to underline the practical relation to our Conference. Therefore we are planning a roundtable with professional bodies. Furthermore we would like to have facilitated discussion of future trends in P&S practice and to ensure research meets practice.

Besides the practical part we will offer on Tuesday "A Track to Professional Academic Development". This Professional Development Workshop will emphasise different research methods. There will be a session on publishing and a session on reviewing. Furthermore we are planning to have a session on 'spinning plates' for early career staff and a session on what makes for good PhD supervision. Finally the workshop will deal with a session on project planning your research for the next 5 years according to your aims.

We can't wait to see you 2016 in Dortmund!

Michael Henke

Fraunhofer Institute for Material Flow and Logistics IML & Vice-President IPSERA

IPSERA 2017 Budapest/Balatonfüred



The 2017 Team already went through the process of picking the most suitable venue for the 2017 venue in Balatonfüred. What about a Gala Dinner in the famous Anna Grand Hotel in Balatonfüred, where already for hundreds of years (!!) the debutants have their annual Anna Ball. A venue in style? A special deal for the four star hotel rooms with a champagne buffet

breakfast for around 75 Euro, VAT included? Close to the lake Balaton Promenade? We are working hard to make 2017 a splendid occasion. Each newsletter will contain some more news. Good news, we hope. Still plenty of time, but when you want the best, you may have to start early!

Dirk-Jan Kamann, Chair Organising Committee.

Job Opportunities

Faculty position in Supply Chain Management / Procurement / Logistics / Operations Management Erasmus University (Rotterdam, NL)

Rotterdam School of Management (RSM), Erasmus University, invites applications for multiple tenure-track faculty positions (preferably at the Assistant Professor level) in the area of Supply Chain Management, Procurement, Logistics and/or Operations Management. We are explicitly looking for candidates with either of the following two profiles:

1. A candidate who is an expert in analytical methods. This expertise could encompass deterministic or stochastic modelling, simulation, optimization, linear and integer programming.
2. A candidate who is an expert in empirical research methods. This expertise could encompass both large-scale (survey) research, small-scale (case study) research and experimental research designs, but also techniques and applications such as econometric analysis, analysis of secondary data, and meta-analysis.

Applicants should have (or expect to complete in the near future) a Ph.D. in Supply Chain Management, Logistics, Procurement, Operations Management, or a closely related field. The candidate should have expertise in one of the areas of specific interest to our group:

- Supply chain coordination and contracting
- Transportation, distribution management, vehicle routing and scheduling
- Intralogistics (material handling, warehouse management, terminal operations)
- Procurement, sourcing, purchasing & supply management

- Behavioural logistics/operations/procurement
- Service logistics/operations/procurement
- Sustainable logistics/operations/procurement

Please send an e-mail to Dr. Erik van Raaij (eraaij@rsm.nl) for a full description of this job announcement.

Other news, announcements and requests

Public Procurement Research Centre, Twente

One of our Academic Centres of Excellence, the group at University of Twente in Enschede, is composed of a team in private sector purchasing (led by Holger Schiele) and a team in public procurement (led by Jan Telgen). The public procurement team has joined forces with the University of Utrecht public procurement law chair of Elisabetta Manunza in the Public Procurement Research Centre – PPRC (www.pprc.eu). PPRC is both a combination of the research capabilities in economic and legal analyses and an entrepreneurial activity as it executes commissioned studies as well. So far studies have been carried out on supplier selection methods, buying social services, societal value of tendering, in house provision of services, strategic bids etc. At the start PPRC consists of 7 people. For more information contact Jan Telgen at jan.telgen@pprc.eu

New IPSERA Node: Aston University

Members of Aston University's (Birmingham, UK) Project and Supply Chain Management Group were delighted to hear that their application to become an IPSERA node was successful. Further details will be posted to the website soon.

PSM papers in leading non-PSM/SCM journals

It is a sign of increasing maturity of PSM as a research field if leading non-PSM/SCM journals start to publish PSM work. We're therefore keen to highlight publications by IPSERA members in leading journals outside our field. Please send us examples of such work.

We are pleased to let you know about Katri Kauppi and Erik van Raaij's article in the Journal of Public Administration Research and Theory. This is the number one journal (based on impact factor) in the area of public administration. Their paper is about maverick buying in public procurement.

Kauppi, K. & Van Raaij, E.M., 2015. 'Opportunism and Honest Incompetence – Seeking Explanations for Non-Compliance in Public Procurement', Journal of Public Administration Research and Theory, 25(3), 953-979.

Recruitment: Part-time tutors, south London

Ian Tait and Co, a CIPS Education Centre of Merit, seeks part-time (afternoon and evening) tutors for its classes in South London, UK. Subjects are Programme and Project Management; and Operations Management; both subjects following the CIPS syllabus. Anyone interested should e-mail ian@iantait.biz or visit www.iantait.biz

New book: Free copies – *Sourcing Portfolio Analysis*

Andrew Cox, one of the early members of IPSERA, is VP of the International Institute for Advanced Purchasing & Supply which has recently published *Sourcing Portfolio Analysis*. This book explains the Institute's approach to category management and strategic sourcing, with a critique of the approaches taken by others (in particular by Kraljic, Porter and the Purchasing Chessboard). See <http://www.earlsgatepress.com/book-spa.html>

They are offering academics free copies (100 in total, on a first come, first served, one per person, basis, and only for recognised members of a University). For your free copy, send your name and University address to Andrew at acox@iiaps.org

Request for help with survey distribution

Renske Suurmond, a student on the MSc in Supply Chain Management and Marketing programme at the Open University of the Netherlands, is researching information sharing in the SC beyond the first tier, to find out what the drivers, barriers & prerequisites are for information sharing and if these vary between the different supply chain partners, looking both upstream and downstream and beyond the first tier.

She would like your help in distributing the questionnaire. Respondents can benefit from this research by receiving an abstract of the analyzed results and I will give away 3 copies of the book "Managers not MBAs" by H. Mintzberg. The link to the survey is: www.thesistools.com/information_sharing

Her contact details are: renske@sesmo.eu +39 34 06 74 62 74

That's all for now, folks!

Send announcements and news to:
l.knight2@aston.ac.uk
with 'IPSERA newsletter' in subject line